

Strategy for Scouting Draft 1



SCOUTS
Creating a Better World

This draft strategy was developed from in-depth research and extensive stakeholder input. Inspired by Scouting's mission, it outlines key building blocks to guide the Scout Movement and WOSM over the coming decades. Accompanying it will be a new vision statement in September 2023.

3 impact statements for the world around us

highlighting the change we want to see and contribute to in the world around us.

	A peaceful and inclusive world	A world shaped by youth	A sustainable world
Core statement	Scouting acts towards... creating a peaceful and inclusive world, free from discrimination, ensuring safe and equal opportunities for everyone.	Scouting acts towards... shaping a world where youth are barrier-breakers and bridge-builders, decision-makers and active citizens, empowered by core competences and values developed through Scouting.	Scouting acts towards... building resilient communities, where people are conscious and empowered to adapt, mitigate, and take on climate change, leading the way for environmental sustainability, climate resilience, and positive impact, locally, and globally.

4 strategic priorities for the Scout Movement

to strengthen the delivery of our educational programme to achieve our impact.

	Innovating Education	Volunteering	Safeguarding & Well-Being	Diversity and Inclusion
Core statement	<p>Scouting will continuously innovate its educational programme, delivering a transformative and competency-driven learning experience serving the needs and interests of young people worldwide.</p> <p>We will implement these programmes through the Scout Method, embracing the diversity of our Movement and amplifying it through accessible digital solutions that are fun, rewarding, and engaging.</p>	<p>Scouting will actively recruit, train, and retain a growing and more diverse group of committed and motivated volunteers to deliver quality programmes through fun, meaningful, and rewarding experiences.</p> <p>We will offer flexible and accessible volunteering opportunities, providing learning experiences and recognition that strengthens an individual's development, inside and outside Scouting.</p>	<p>Scouting will enable young people to feel free and confident to be themselves by ensuring an environment where everyone is safe, well, protected, and supported.</p> <p>We will train responsible volunteers to be ready to prevent and respond to harmful situations and empower young people to keep themselves and others safe and well.</p> <p>We will adopt a global mindset across the Scout Movement that recognises safeguarding and all forms of well-being as essential to achieving our mission.</p>	<p>Scouting's membership will reflect the diversity of the societies it serves and will lead the way to increase and broaden our reach into new communities.</p> <p>We will remove barriers, reimagine our programme, attract more diverse volunteers, and reshape our organisations to actively provide every young person with the opportunity to join Scouting.</p>

3 strategic priorities for Scout Organizations

to strengthen our national, regional and world structures.

	A fit for purpose organisation Good Governance, Financial Sustainability	An adaptable organisation Impact Measurement & Digital Transformation	An influential organisation Communications, Partnerships & Advocacy
Core statement	<p>Scouting will champion efficient, transparent, and accountable governance structures that are simple, innovative, aligned, and united, reflecting the diversity of our membership and our commitment to youth leadership.</p> <p>We will be financially sustainable, enabling the Scout Movement to expand and serve its growing range of local communities worldwide. Our income sources will be ethical, diversified, and innovative, built on strong financial management and resource mobilisation strategies with partners and donors.</p>	<p>Scouting will be an adaptable and responsive organisation, in tune with the needs of Scout Movement. We will foster innovation and accelerate digital transformation across all levels of our organisation.</p> <p>We will make informed decisions that strengthen our impact, using rich data collection, evidence-based reporting and learning platforms to develop a clear and systematic understanding of our work.</p>	<p>Scouting will be a united, vocal, and influential actor, defined by our values and clearly positioned as a safe, impactful, and trusted global youth Movement.</p> <p>We will be a leading actor for non-formal education, working with a strong network of partners who share our vision to empower young people to take on the world's greatest challenges climate resilience, and positive impact, locally, and globally.</p>